



Kailua Chamber of Commerce
presents
3rd Annual Kailua “Kine” Christmas
December 4 – 27, 2013

Aloha Kailua (96734) Business Owner~

In conjunction with the Castle Medical Center’s 32nd Annual Tree Lighting, the Kailua Chamber of Commerce is again presenting our 3rd Annual “**Kailua “Kine” Christmas**” event starting on Wednesday, December 4th, 2013. This year we are expanding the Kailua “Kine” Christmas to include all businesses in the 96734 zip code.

Mission: To encourage Kailua Businesses to Light Up their establishments and to increase their visibility during the Holiday shopping season.

Contest #1 – Business

- Have your business location decorated by 6 pm, 12/4. Team “Secret Santa” will judge the business entries that night starting at 6 pm.
- Winners will be announced on 12/5/13; the Kailua “Kine” Christmas Perpetual Trophy will be awarded to the winner on 12/6/13, and a photo of the winning business will appear on the KCOC website by 12/9/13

Contest #2 – Shoppers/Clients

- Participating businesses will provide entry blanks to their customers starting 12/4/13.
- Shopper/Clients must obtain 6 different stickers on their entry blanks from participating businesses between 12/4/13 – 12/27/13
- Entry blanks need to be deposited into the Red Christmas Present Box at the Kailua Information Center by 12/27/13
- Drawing will be held on 12/28/13 and winner will be notified
- Prize – Winner will receive ALL of the \$25 gift certificates donated by participating businesses in an “I Love Windward” shopping bag

CONTEST REQUIREMENTS:

- Contact the KCOC office at (808) 261-7997 or by email: Erin@KailuaChamber.com by **November 21, 2013**. Your entry packet will be delivered to you by 11/27/13.
- Submit the Participation Form and donate a \$25 gift certificate (or something of equal value)
- Decorate your establishment (if you are participating in Contest #1)
- Provide your shoppers/clients with entry blanks and your customized stickers

Kailua Chamber of Commerce will provide:

Customer Entry blanks, customized stickers, event flyers, website advertising presence on the Kailua Chamber of Commerce website (www.KailuaChamber.com) with all participating business prominently displayed. Other promotional opportunities are being evaluated.

A Hui Hou! Erin M Tagupa – Kailua Chamber of Commerce – Executive Assistant